

The decision *audit*.

Take the last three roadmap decisions. For each one, write the single question that — if you had answered it honestly — would have changed the decision. Patterns surface quickly.

01 · THE EXERCISE

Decision · the question that would have changed it.

ONE

TWO

THREE

02 · PATTERN RECOGNITION

- Are the three questions different, or are they the same question wearing different clothes?
- Who could have asked that question at the time, and did not?
- What would change in your next roadmap meeting if you put this question on the wall first?